



Shifting Dynamics:
**The International Order in
a Post-Pandemic World**

1st - 2nd of December | 2020

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TRT WORLD
FORUM

”” **Day1**

Open Sessions

Day1 Session 1

Infodemic: How the International Media Impacted the Pandemic

This session will examine the role of the international media in the unprecedented context of the 2020 novel coronavirus pandemic. As countries rushed to implement protective measures against the spread of the virus, it quickly became clear that Covid-19 had become a part of everyday life all around the world. Initial international media coverage of the pandemic was intense as the disease continued to make headlines each passing day. The session will outline the involvement of international media in developing a narrative around the

pandemic including, but not limited to, alleged censorship of fact-based health information by China during the early days of the pandemic. And this pandemic has led to the 'infodemic' that resulted from misinformation about the disease and its impact being spread via media channels. The session will also highlight changes in consumption patterns of media, particularly social media, and what that may mean for the future as countries begin to envision and construct a post-pandemic world.

Discussion Themes

- How did the international media impact people's understanding of the Covid-19 pandemic?
- What impact did international media coverage have on the growth of stigma and racism associated with the pandemic?
- Against the backdrop of the pandemic, what role does the international media have vis-à-vis heightened political tensions in the world?
- How can we better prepare journalists and editors for such an occurrence in the future?
- What lessons have been learned from how the international media covered the pandemic and its impacts? How can media play a constructive role in helping to mitigate the impacts of similar crises in the future?

Day1 Session 1

Infodemic: How the International Media Impacted the Pandemic



İbrahim Eren
Chairman and Director General, TRT

İbrahim Eren was appointed as Chairman and Director General of Turkish Radio Television Corporation (TRT) in July 2017, following his previous post as Deputy Director General. Mr. Eren launched TRT World, Turkey's first international news channel, as well as numerous popular national projects. Before joining TRT, he was the Deputy Director General of ATV. Mr. Eren holds a BA in political science and international relations from Bogazici University and a MA in media management from the University of Westminster. Mr. Eren is a member of the Türksat Executive Board and the European Broadcasting Union (EBU) Executive Board; Acting President of the Asia-Pacific Broadcasting Union; and Director of the International Academy of Television Arts and Sciences.



Noel Curran
Director General, European Broadcasting Union (EBU)

Noel Curran has been the Director General of the European Broadcasting Union since September 2017. He formerly worked as the Director General, Managing Director of Television, and Editor of Current Affairs for RTÉ, Ireland's national television and radio broadcaster. A strong and long-time advocate of public service media, Curran is an award-winning investigative journalist and producer. He has also been an executive producer on a range of live television and music events, including the 1997 Eurovision Song Contest. Curran graduated from Dublin City University with a degree in Communication Studies, specialising in national and international broadcasting policy. He attended a postgraduate course at Trinity College Dublin in European Studies. He is currently an adjunct professor of journalism at Dublin City University.



Javad Mottaghi
Secretary General, Asia-Pacific Broadcasting Union (ABU)

Dr. Javad Mottaghi assumed office as Secretary-General of the Asia-Pacific Broadcasting Union – the largest Broadcasting Union in the Asia and Pacific Union – in May of 2010. Prior to joining ABU, he directed the Asia-Pacific Institute for Broadcasting Development (AIBD) for 12 years. He has 38 years of collective experience in news and broadcasting for both radio and television. He has worked closely with regional broadcasting unions in Asia, the Pacific, Europe, North America, Africa, and the Arab world. He has also been a member of the Board for the World Radio & Television Council (WRTVC) since 2001. He was awarded the Elizabeth R. Award for Exceptional Contribution to Public Service Broadcasting in 2009. Dr. Mottaghi was both an athlete and coach for the Iranian national swim team. He holds a Ph.D. from the University of Teesside and a BA in Mechanical Engineering from Tehran's Sharif University of Technology.



Grégoire Ndjaka
CEO of the African Union of Broadcasting (AUB)

Grégoire Ndjaka has been the Chief Executive Officer of the African Union of Broadcasting (AUB) since January 2016. He is a senior journalist with 31 years of professional experience. He previously worked as the Director of Human Resources of Cameroon Radio Television (CRTV), where he was the primary advisor to the Director General and Deputy Director of Cooperation. Ndjaka graduated from the Advanced School of Information Science (Yaoundé-Cameroon). He is also a fellow at the Japan Foundation. He holds two master's degrees in human rights and humanitarian emergencies and project management, both from the Catholic University of Central Africa. He is a Knight in the National Order of Value in his country and a member of several professional organisations.



Marcello Foa
President, RAI

Marcello Foa was born in 1963 in Milan and as a child moved to Lugano, Switzerland. He graduated with a degree in politics from the Università degli studi in Milan. He is currently President of the Board of directors for RAI, and member of the board of directors of the Treccani Institute. He has been CEO of the Swiss publishing group Corriere del Ticino. He started his journalistic career in Lugano, but in 1989 he was hired at the Italian daily Il Giornale by Indro Montanelli. Foa has been an international analyst and foreign reporter. He currently lectures on international journalism's influence in international affairs at the Università della Svizzera Italiana.

Day1 Keynote

The Future of Technology in the Post-Pandemic World

Although vaccines for Covid-19 are being unveiled and strides against the pandemic have been made, life is unlikely to return to the way as we knew it before Covid-19. It is thus imperative to continue making technological progress in order to combat the effects of this virus as well as protect ourselves from future pandemics.

The sooner we can adapt to the post-pandemic world, the better chances we have in overcoming its challenges. But for that to happen, we need to develop our technological capabilities in various fields. This new push for technology holds the potential to open up new opportunities that were unimagined prior to the pandemic.

Discussion Themes

- What are the challenges prompted by Covid-19 where technology and innovation can make a real difference? How will public priorities change after the pandemic?
- Is it possible to claim that the pandemic has accelerated the disruptive changes in the field of technology and innovation? And how can technology help minimize the economic impact of this crisis once the dust settles in the aftermath of Covid-19?
- How can AI be put to use in the fight against Covid-19 in the medical sector? How else could it help in our post-pandemic world?
- With the reduction of world production, thanks to Covid-19, came a welcome reduction in pollution. Now the world will have to resume its production capacity but we should not forget about the environment. What are Turkey's pro-green projects? And what can be done to support Turkey to become even more environmentally-friendly?
- For economies to survive the impact of Covid-19 and thrive post-pandemic, they need an infrastructure that supports technology, for example telecommunication. What are the plans to ensure the strengthening of such infrastructure in Turkey?

Day1 Keynote

The Future of Technology in the Post-Pandemic World



Mustafa Varank

*Minister of Industry and Technology,
The Republic of Turkey*

Mustafa Varank is the Minister of Industry and Technology in the Republic of Turkey. He received his undergraduate degree from the Department of Political Science and Public Administration, Middle East Technical University and holds a master's degree in the Department of Computer Science at Indiana University in the USA. In 2005, he started working at the Prime Ministry. He was appointed as Senior Advisor to the Prime Minister in 2011 and as Senior Advisor to the President in 2014. In 2016, he received the title of Ambassador. During his tenure as Senior Advisor, Varank, alongside the duties given him by the Prime Minister and the President, also took special interest in high technology, computer technology and applications, defense industry, and research and development activities.

Day1 Session 2

Multipolarity in the Age of Covid-19: The Future of Global Solidarity

As the Covid-19 pandemic spread across the world, much of the world went into retreat and resorted to isolationism. Nationalism, already on the rise in much of the world, was amplified and mechanisms of regional and international solidarity and cooperation appeared unable to deal with the crisis.

Today, the credibility of many multilateral institutions is increasingly being called into question. From the European Union to the United Nations Security Council, the ability of key institutions to fulfil their stated mandates, from providing mechanisms for supranational solidarity to preventing atrocities and reversing injustices, is shrouded in doubt.

This session aims to discuss the future of international cooperation and multilateralism in the context of the Covid-19 pandemic and explore frameworks to forge a more inclusive and equitable international order through the reconstruction, repurposing and reform of institutions that make up the core of the international system in order to address the immense collective challenges of this era.

Discussion Themes

- How has interstate cooperation been impacted by the Covid-19 pandemic?
- How has the pandemic exposed the frailty of some of the core assumptions of globalisation, multilateralism and international cooperation?
- Can the global response to the pandemic be considered a failure? If yes, how might this narrative impact the rise of revisionist, right-wing nationalist movements who believe that the shortcomings of a collective response have validated elements of their worldview?
- How will the re-emergence of the state impact possible trends towards isolationism and protectionism?
- Is reforming international institutions sufficient for re-building confidence or are new institutions required?
- What does the future hold for multilateralism and international cooperation? How will states navigate newly emerging global dynamics?

Day1 Session 2

Multipolarity in the Age of Covid-19: The Future of Global Solidarity



Bisera Turković
*Minister of Foreign Affairs,
Bosnia and Herzegovina*

Dr. Bisera Turković is the Minister of Foreign Affairs of Bosnia and Herzegovina and Vice-Chairwoman of the Council of Ministers of Bosnia and Herzegovina. She has served as the country's Ambassador to the United States, its Permanent Observer to the Organisation of American States (OAS) and as its Ambassador to Mexico and Brazil. From 1993 to 1994, she served as Ambassador to Croatia, followed by ambassadorial appointments to Hungary (1994-1996) and the Organisation for Security and Co-operation in Europe (OSCE) (1996-2000). From 2000 to 2001, Turković worked as Bosnia's Minister for European Integration. Between 2001 and 2004, she served as the Executive Director of the Centre for Security Studies in Bosnia and Herzegovina, as well as a lecturer at the Faculty of Criminal Justice, University of Sarajevo. Prior to her current appointment as a University professor, Turković served as the Permanent Representative of Bosnia and Herzegovina to the United Nations Office in Vienna, and as Ambassador to the International Atomic Energy Agency, the Comprehensive Test Ban Treaty Organisation and the United Nations Industrial Development Organisation.



Margaritis Schinas
*Vice-President, European
Commission*

Margaritis Schinas took office as Vice-President for Promoting the European Way of Life in the Von der Leyen Commission in December 2019. Schinas started his career at the European Commission in 1990. Since then, he has served as the European Commission's Chief Spokesperson, Resident Director and Head of the Athens Office of the European Commission's Directorate-General for Economic and Financial Affairs, and Deputy Head of the Bureau of European Policy Advisers. He was also a Member of the European Parliament from 2007 to 2009. He holds an MSc in Public Administration and Public Policy from the London School of Economics, a Diploma of Advanced European Studies on European Administrative Studies from the College of Europe in Bruges, and a Law Degree from the Aristotelean University of Thessaloniki.



İbrahim Kalın
*Presidential Spokesperson,
The Republic of Turkey*

Prof. İbrahim Kalın is the Spokesperson to the President of Turkey, Deputy Head of the Security and Foreign Policy Council of the Turkish Presidency, Ambassador, and the Senior Advisor to the Prime Minister of Turkey before taking up his current post. Prof. Kalın previously served as Deputy Secretary-General at the Presidency of the Republic of Turkey, Assistant Undersecretary of State and Senior Advisor to the Prime Minister of Turkey before taking up his current post. Prof. Kalın is the founding-director of the SETA Foundation for Political, Economic, and Social Research. A graduate of Istanbul University, he received his Ph.D. from the George Washington University. Prof. Kalın has taught courses and published widely on Islamic philosophy, comparative philosophy, Islam-West relations, and Turkish foreign policy. His books include; *Islam and The West*, *Mulla Sadra, Reason and Virtue: Turkey's Social Imagination*, *Self, Other and Beyond: Introduction to the History of Islam-West Relations*, *Barbar Modern Civilized*, *The Veil and The Meaning*.



Joseph S. Nye
*University Distinguished Service
Professor Emeritus And Former
Dean of The Kennedy School of
Government, Harvard University*

Joseph S. Nye, Jr. is the University Distinguished Service Professor Emeritus and former Dean of Harvard's Kennedy School of Government. He received his bachelor's degree summa cum laude from Princeton University, won a Rhodes Scholarship to Oxford, and earned a Ph.D. in political science from Harvard. He has served as Assistant Secretary of Defence for International Security Affairs, Chair of the National Intelligence Council, and a Deputy Under Secretary of State, and won distinguished service awards from all three agencies. His books include *The Future of Power*, *The Power Game: A Washington Novel*, and *Do Morals Matter?* He is a fellow of the American Academy of Arts and Sciences, the British Academy, and the American Academy of Diplomacy. In a recent survey of international relations scholars, he was ranked as the most influential scholar on American foreign policy, and in 2011, *Foreign Policy* named him one of the top 100 Global Thinkers. In 2014, Japan awarded him the Order of the Rising Sun.



Parag Khanna
*Founder and Managing
Partner, FutureMap*

Parag Khanna is a leading global strategy advisor and best-selling author. He is the founder & managing partner of strategic advisory firm FutureMap. His latest book is titled *The Future is Asian: Commerce, Conflict & Culture in the 21st Century*. Khanna has also authored *The Second World: Empires and Influence in the New Global Order*, *How to Run the World: Charting a Course to the Next Renaissance*, and *Connectography: Mapping the Future of Global Civilization*. Some of his other works include *Technocracy in America: Rise of the Info-State and Hybrid Reality: Thriving in the Emerging Human-Technology Civilization*. He was named one of *Esquire's* "75 Most Influential People of the 21st Century," and was featured in *WIRED* magazine's "Smart List." He holds a Ph.D. from the London School of Economics, and bachelor's and master's degrees from Georgetown University. He is a Young Global Leader of the World Economic Forum.

Day1 Session 3

What's Next?: Understanding Health Threats in Times of Hyper-Globalisation

The global pandemic has made the world acutely aware of the strengths and weaknesses of public health care systems around the world. Some governments have been better prepared than others, quicker to respond, have taken the threat more seriously, and have also helped less well-prepared states. As we come closer to the winter months there is a fear of a "second wave, peak, or spike" to the pandemic. Thus far, nearly 950,000 deaths have been registered around the world, whilst confirmed cases and daily fatalities have begun to creep up again after lockdown measures were eased. Though how exactly the future will pan out is unclear, leading the pandemic and the effects thereof to be associated with a flurry of different outcomes across a number of different domains, enough time may have passed to discern changes that have already been seen.

What lessons might be drawn for public healthcare systems around the world, given challenges of a global nature? What questions might there be going forward in the nexus of geopolitics and healthcare? What kind of collaboration and potentially politicisation might we see globally when it comes to a vaccine? How might the acute effects of the pandemic on both healthcare systems and economies signal more fundamental and lasting changes, especially as it concerns healthcare, and possibly even the spectre of biowarfare?

This session explores the challenges of public health in light of the Covid-19 pandemic, examining issues around biopolitics, international healthcare cooperation, and the challenges of globalisation.

Discussion Themes

- What has the Covid-19 pandemic taught us about the nature of globalisation today?
- What are the challenges facing public healthcare systems vis-a-vis the demands of the economy, as well as contemporary globalisation?
- Is now the time to discuss the threat of biowarfare and the politics and securitisation of health?
- How might international healthcare organisations such as the WHO adapt and change to challenges going forward?
- How has the Covid-19 pandemic demonstrated the both the strengths and weaknesses of contemporary globalisation?

Day1 Session 3

What's Next?: Understanding Health Threats in Times of Hyper-Globalisation

KEYNOTE



Tedros Adhanom Ghebreyesus

Director General, World Health Organization

Dr. Tedros Adhanom Ghebreyesus was elected as WHO Director-General in 2017. He is the first person from the WHO African Region to serve as the WHO's chief technical and administrative officer. Prior to this role, Dr. Tedros served as Ethiopia's Minister of Foreign Affairs from 2012–2016 and Minister of Health from 2005–2012. He was elected as Chair of the Global Fund to Fight AIDS, Tuberculosis, and Malaria Board in 2009, and served as Chair of the Roll Back Malaria Partnership Board and Co-chair of the Partnership for Maternal, New-born, and Child Health Board. He holds a Ph.D. in community health from the University of Nottingham and a MSc in immunology of infectious diseases from the University of London. He has published numerous scientific articles, received the Decoration of the Order of Serbian Flag, and was awarded the Jimmy and Rosalynn Carter Humanitarian Award.



Mehmet Oz

Cardiothoracic Surgeon and Emmy Award Winning Host of the The Dr. Oz Show

Dr. Mehmet Oz has won ten Daytime Emmy® Awards for "The Dr. Oz Show" and is an Attending Physician at NY Presbyterian-Columbia Medical Center. He has authored over 400 original publications, book chapters, newspaper columns, and medical books, has received numerous patents, and still performs heart surgery. Dr. Oz was a featured health expert on "The Oprah Winfrey Show". He also co-founded Sharecare.com and Healthcorps. In addition to belonging to every major professional society for heart surgeons, Dr. Oz has been named as one of Time magazine's "100 Most Influential People", Forbes' "Most Influential Celebrity", Esquire Magazine's "75 Most Influential People of the 21st Century", and a "Global Leader of Tomorrow" by the World Economic Forum. Dr. Oz received his undergraduate degree from Harvard University and obtained a joint MD and MBA from the University of Pennsylvania.



Neil Squires

Director of Global Health, Public Health England

Professor Neil Squires is Director of Global Public Health at Public Health England, and former Head of Health at the UK Department for International Development. He is Visiting Professor of Global Public Health at Lincoln University, International Registrar at the UK Faculty of Public Health, and Board Member and Chair of the Governance Committee of the Malaria Consortium, an international Non-Government Organisation. A medical doctor, Neil has served as a District Medical Officer in Malawi, has lived and worked in Bangladesh and Mozambique and worked for the European Commission developing the EU Strategy on the Global Health workforce.



Jemilah Mahmood

Special Advisor to the Prime Minister of Malaysia on Public Health

Dr. Jemilah Mahmood is currently the Special Advisor to the Prime Minister of Malaysia on Public Health, beginning her mandate in April 2020. She is also a member of the Government of Malaysia's Economic Action Council and is actively engaged in the country's Covid-19 response. Prior to this, she served as the Under Secretary General for Partnerships at the International Federation of Red Cross and Red Crescent Societies (IFRC) from January 2016 until June 2020. Her other international positions include having served as the Chief of the World Humanitarian Summit at the United Nations in New York, and Chief of the Humanitarian Response Branch at the United Nations Population Fund. She is an accomplished humanitarian and founder of MERCY Malaysia, a Malaysian humanitarian organisation working globally.



Eskild Petersen

Co-chair, ESCMID Emerging Infections Task Force

Eskild Petersen is an infectious disease specialist from Denmark, and chair of the ESCMID (European Society for Clinical Microbiology and Infectious Diseases) Task Force on Emerging Infections. He is Adjunct Professor at the Institute for Clinical Medicine, Faculty of Health Science, University of Aarhus Denmark and visiting Professor, Department of Molecular Medicine, University of Pavia, Italy. He spent 14 years at Statens Serum Institut, Copenhagen, before moving back into clinical infectious diseases in 2003 at the Aarhus University Hospital and later the Royal Hospital, Muscat, Oman. He served as a senior advisor to the Minister of Health, Oman, during the first phase of the Covid-19 pandemic. Eskild Petersen is the Editor-in-Chief of the International Journal of Infectious Diseases.



Marylouise McLaws

Professor of Epidemiology, University of New South Wales

Professor McLaws is an epidemiologist specialising in hospital infection and infectious disease control. She is a member of the WHO Health Emergencies Programme Experts Advisory Panel for Infection Prevention and Control Preparedness. She was also a WHO Advisor to China and Malaysia during the development of their health surveillance systems, and the "Clean Care is Safer Care Challenge" program. She was commissioned by the Commonwealth to review the "Pandemic Influenza Infection Control Guidelines". She has also collaborated with Beijing in reviewing responses to the SARS outbreak with respect to hospital and health-care worker safety. She is a member of the New South Wales Covid-19 Infection Prevention and Control Specialty Taskforce. Her current research includes developing wastewater epidemiology as a rapid surveillance system for antibiotic use and resistance in a range of human pathogens. She also mentors Ph.D. candidates and performs infection control research in mixed- and low-middle income countries including Cambodia, China, Mali, Indonesia, Indonesia, Iran, Vietnam and Turkey.

Day1 Session 4

America vs China: Trade Wars, Covid-19 and Future Economic Relations

The two largest economies in the world, the US and China, seem to be on a collision course that has been accelerated by the Covid-19 crisis. Since President Trump came to office, the two superpowers have upped the ante in their economic confrontation. Tensions rose with President Trump's ambitious plan to close his country's massive trade deficit with China. Convinced that the US has been disadvantaged by the current arrangement of the global economic order, President Trump took radical action to tilt the international trade system in America's favour. What began with higher tariffs on Chinese imports has continued with increased pressure on Chinese companies trying to penetrate the American market. Beijing has responded with equally aggressive measures, leading to escalation.

With Covid-19 pandemic, the economic rift between the two countries took a new turn. Prior to the pandemic, the US and China had announced the signing of the first phase of a trade deal. However, following the economic shock caused by anti-Coronavirus measures, the realisation of the trade deal has been complicated. Furthermore, given the fact that the virus originated and spread from China, anti-China sentiments are now on the rise across the globe. Multiple governments have criticised China for mishandling the crisis and for failing to prevent it from becoming a global pandemic. With US elections on the horizon, President Trump may find it increasingly attractive to leverage on anti-China sentiments in order to gain the sympathy of voters at the expense of escalating the tensions even further and potentially burning bridges for future negotiations.

Discussion Themes

- How will the Covid-19 crisis change the balance of power between the world's two largest economies? Who are the winners and losers in the competition? How might the Covid-19 crisis impact strategic competition between the two countries?
- What are the limits of an American-Chinese confrontation? Is a great decoupling of the Chinese and American economies a real potential in the wake of the pandemic?
- Is it possible to reconcile a hegemonic US and a rising China under the current arrangements of the global economic system?
- Can international institutions be adapted to accommodate a rising China without threatening the US?
- What are the implications of a Chinese-American confrontation for other emerging economies and the European Union?

Day 1 Session 4

America vs China: Trade Wars, Covid-19 and Future Economic Relations



Stephen M. Walt

Robert and Renée Belfer Professor of International Affairs, Harvard Kennedy School

Stephen M. Walt is Robert and Renée Belfer Professor of International Affairs at the Harvard Kennedy School. He is a contributing editor at Foreign Policy, co-editor of the Cornell Studies in Security Affairs, and was elected a Fellow of the American Academy of Arts and Sciences in May 2005. He received the International Studies Association's Distinguished Senior Scholar award in 2014. His writings include *The Origins of Alliances* (1987), *Revolution and War* (1996), *Taming American Power: The Global Response to U.S. Primacy*, and *The Israel Lobby and U.S. Foreign Policy* (co-authored with John J. Mearsheimer, 2007). His latest book is *The Hell of Good Intentions: America's Foreign Policy Elite and the Decline of U.S. Primacy* (2018).



Charles A. Kupchan

Professor of International Affairs, Georgetown University

Charles A. Kupchan is Professor of International Affairs at the School of Foreign Service and Government Department at Georgetown University, and Senior Fellow at the Council on Foreign Relations. From 2014 to 2017, Kupchan served as Special Assistant to the President and Senior Director for European Affairs on the National Security Council in the Obama White House. He also served as the Director for European Affairs on the National Security Council during the first Clinton administration. His most recent books are *Isolationism: A History of America's Efforts to Shield Itself from the World* (2020), *No One's World: The West, the Rising Rest, and the Coming Global Turn* (2012), and *How Enemies Become Friends: The Sources of Stable Peace* (2010).



Shi Yinhong

Professor of International Relations, Renmin University of China in Beijing

Dr. Shi Yinhong is a distinguished Professor of International Relations, Chairman of the Academic Committee of the School for International Studies, and Director of the Center on American Studies at Renmin University of China, Beijing. He has also served as a Counsellor to the State Council of the People's Republic of China since February of 2011. Dr. Yinhong has also served as Professor of International History at Nanjing University, Professor of International Relations at the International Relations Academy, Nanjing, Visiting Professor of Public Policy at the University of Michigan at Ann Arbor, and Visiting Professor of Modern China Studies at Aichi University at Nagoya. He was also the President of the American Historical Research Association of China from 1996 to 2002. He received his Ph.D. in international history from Nanjing University. He has published eighteen books and more than 630 articles and essays.



Peter Berkowitz

Director, Policy Planning Staff, US Department of State

Dr. Peter Berkowitz is the Director of the State Department's Policy Planning Staff in the office of the Secretary. He joined the State Department from the Hoover Institution at Stanford University where he is the Tad and Dianne Taube Senior Fellow. He focuses on constitutional government, conservatism and progressivism in the United States, liberal education, national security and law, and Middle East politics. And he is the author of *Constitutional Conservatism: Liberty, Self-Government, and Political Moderation*; *Israel and the Struggle over the International Laws of War*; *Virtue and the Making of Modern Liberalism*; and *Nietzsche: The Ethics of an Immoralist*.



Cheng Li

Director, John L. Thornton China Center, Brookings Institution

Cheng Li is Director and Senior Fellow at the Brookings Institution's John L. Thornton China Center. Dr. Li is also Director of the National Committee on U.S.-China Relations and a Distinguished Fellow of the Munk School of Global Affairs at the University of Toronto. His recent books include *Chinese Politics in the Xi Jinping Era: Reassessing China's Collective Leadership* (2016), *The Power of Ideas: The Rising Influence of Thinkers and Think Tanks in China* (2017), and *Middle Class Shanghai: Reshaping U.S.-China Engagement* (2021). Li received an M.A. in Asian Studies from UC Berkeley and a Ph.D. in Political Science from Princeton.



Richard Fontaine

CEO, Center for a New American Security

Richard Fontaine is the Chief Executive Officer of the Center for a New American Security (CNAS). He served as President of CNAS from 2012-19 and as Senior Advisor and Fellow from 2009-12. Prior to CNAS, he served as a foreign policy advisor to Senator John McCain and worked at the State Department, National Security Council, and on the staff of the Senate Foreign Relations Committee. He also currently serves as Executive Director of the Trilateral Commission and has been an adjunct professor in the Security Studies Program at Georgetown University's School of Foreign Service. A native of New Orleans, he graduated summa cum laude with a BA in International Relations from Tulane University. He also holds a MA in International Affairs from the Johns Hopkins School of Advanced International Studies (SAIS) in Washington, and he attended Oxford University.



Stephen A. Orlins

President, National Committee on U.S.-China Relations

Stephen Orlins has been President of the National Committee on U.S.-China Relations since 2005. Previously he served as Managing Director of Carlyle Asia, Chairman of Taiwan Broadband Communications, and President of Lehman Brothers Asia. Mr. Orlins was a member of the State Department legal team that helped establish diplomatic relations with China, and practiced law with Paul, Weiss, Rifkind, Wharton & Garrison. At the National Committee, he leads briefings and delegations for senior military officers, members of Congress and other policy makers and runs U.S.-China track II dialogues on economic, maritime, energy, rule of law, healthcare, and strategic issues. He received his BA from Harvard and JD from Harvard Law School.

WELCOME



TRT WORLD
FORUM

”” **Day 2**

Open Sessions

Day2 Session 1

New Realities in Foreign Affairs and Interstate Relations after Covid-19

As the world continues to face the Covid-19 pandemic, it has become increasingly clear that certain foundational aspects of world are set to change. While the contours of these changes are still coming into focus a new horizon is slowly beginning to emerge, one that includes the outlines of transformations in, among other things, how states conduct foreign affairs. Furthermore, the pandemic has also served as an accelerator of trends already in motion, including the shift towards a more multipolar world.

As an ever-widening range of states and non-state actors, including organisations and empowered individuals, shape the contours of geopolitics, debates are arising as to the future of the rules-based international order that has been upheld by American dominance since the end of the Cold War. Carrying both risks

and opportunities, the new reality of foreign affairs is set to present challenges to international cooperation and exacerbate differences in values and interest between states, threatening stability and international security. The return of great power competition will be accompanied by openings for regional powers and non-state actors to aggressively pursue their respective interests.

At the same time, these changes present an opportunity to forge new paths to cooperation based on a broad range of mutual interests. Particularly as states re-emerge as pre-eminent political actors, how countries approach and conceive of interstate relations will have a significant effect on determining whether the future of foreign affairs will be characterised by conflict, or whether new era of global peace and prosperity will emerge.

Discussion Themes

- How can governments and other international stakeholders renegotiate their expectations of one another in an age of empowered individuals and rapidly changing political economies?
- To what extent will emerging powers and non-state actors contribute to new patterns and architectures of international relations? Will competition or cooperation define the new era of foreign affairs?
- How can states increase cooperation on finding viable solutions to truly global issues such as climate change and global health crises such as pandemics?
- What role will high-level inter-state diplomacy play in advancing the resolution of conflicts that are increasingly characterised by ideological divergence, asymmetric strategies and the use of proxies that give governments a degree of plausible deniability?
- What role can the development of robust interstate relations play in mitigating the shocks, such as the Arab Spring, the 2008 Global Financial Crisis, and the ongoing Covid-19 pandemic, that accompany the march towards an increasingly connected world?

Day2 Session 1

New Realities in Foreign Affairs and Interstate Relations after Covid-19

KEYNOTE



Mevlüt Çavuşoğlu

*Minister of Foreign Affairs,
The Republic of Turkey*

Mevlüt Çavuşoğlu has been the Minister of Foreign Affairs in the 62nd (August 2014 to August 2015), 64th (November 2015 to May 2016), 65th (May 2016 to July 2018) and 66th (July 2018 to present) Governments of the Republic of Turkey. He was the Minister for EU Affairs and Chief Negotiator between December 2013 and August 2014. He was the President of the Parliamentary Assembly of the Council of Europe (PACE) from 2010-2012 and following this he became the PACE representative at the Venice Commission from 2012-2014. Prior to these roles, he served as Chairman of the Turkish Delegation to the European Security and Defence Assembly from 2007-2010.



Shah Mahmood Qureshi

Minister of Foreign Affairs, Pakistan

Minister Qureshi has served as Minister for Foreign Affairs for Pakistan since 2018, having also held the position from 2008 to 2011. The Minister began his political career in the District Council and Provincial Assembly of Punjab. While he was a member of the Provincial Assembly, he served as Minister of Planning and Development and Minister of Finance. He was also Mayor of Multan from 2000 to 2002. Minister Qureshi is a member of the National Assembly and served as the Minister of State for Parliamentary Affairs in the Federal Cabinet. Today, the Minister is also Vice Chairman of the Pakistan Tehreek-e-Insaf political party. Minister Qureshi holds a BA from Forman Christian College, and a master's degree in Law & History from Corpus Christi College, University of Cambridge.



Pekka Haavisto

Minister of Foreign Affairs, Finland

Pekka Haavisto was a Member of the Finnish Parliament from 1983 to 1995 and was returned to Parliament in 2007. From 1995 to 1999, he served as Minister of Development and the Environment and from 2013 to 2014 as Minister for International Development. From 1993 to 1995 and from 2018 to 2019, he served as leader of the Green Party in Finland. He has also served for several years as a member of the Helsinki City Council. He stood as a candidate in the Finnish presidential elections in 2012 and in 2018. He has a wide array of experience in various areas of foreign policy, including chairing UN Environment Programme (UNEP) task forces on the environmental impacts of wars in the Balkans, Afghanistan, Iraq, Liberia, the Occupied Palestinian Territories and Sudan. He has also worked as the EU Special Representative for Sudan and Darfur, Special Advisor for the UN (ASG) in the Darfur peace process, and Special Representative to the Minister for Foreign Affairs in African crises.

Day2 Session 2

A World without Travel: The Impact of Pandemic-Related Technological Adaptations on the Future of Industry

For years, we have heard about the need to fly less as part of the effort to lessen our environmental impact. Today, we are imagining a world where significantly reduced travel may come to be a permanent fixture. Airlines forced to cease operations as Covid-19 spread across the world have been slow to resume their pre-pandemic schedule, deeply impacting many sectors and forcing industries to adapt. While millions of jobs have been lost across the world, there has been a renaissance of sorts in the digital world as sectors ranging from arts and culture to finance and retail have rushed to shift their business online.

Deals that previously would have been struck over a business trips from New York to London or Istanbul to Doha are now being made online. The retail business,

deeply impacted by lockdowns has rapidly increased its digital offering, as demonstrated by the almost unbelievable profits turned by Amazon in the course of the last six months. Museums, symphony orchestras and other cultural products have moved quickly to offer consumers a engaging and perhaps even an enhanced experience as compared to in-person attendance. Almost no sector has been unaffected by massive and sudden disruptions to international travel. This session will discuss the impact of this disruption on a variety of sectors, with a particular focus on how technology has been deployed to make up for the lack of people to people contact, whether it has been effective, and how it might change the nature of how humanity conducts its affairs in the future.

Discussion Themes

- What sectors have been most severely impacted by lack of international travel and which industries were better prepared to handle the newly unfolding dynamic?
- How have different sectors adopted existing technology to serve their needs?
- How has the Covid-19 crisis impacted the speed and direction of technological innovation?
- How will the increased digitization witnessed in the course of the pandemic impact the way business is done – from the tourism sector to international trade – after the pandemic ends?
- What are the possible long-term impacts of the increased dependence on digital communications platforms? Is business travel a thing of the past?
- Are we likely to see a rise of localization, particularly as it relates consumption and production patterns?
- Beyond dollars and cents, what are the potential consequences on the way humanity connects and conducts its affairs?

Day2 Session 2

A World without Travel: The Impact of Pandemic-Related Technological Adaptations on the Future of Industry



Julián Guerrero Orozco

*Vice Minister of Tourism,
The Republic of
Colombia*

Julián Guerrero Orozco, Colombia's Vice Minister of Tourism, is a lawyer from the Javeriana University of Bogotá. He has a master's degree in international relations from the London School of Economics and studied film and photography at the American University in the United States. He has been a university professor of law, political science and international relations. In addition, he has worked in the public sector for more than 20 years. He has dedicated himself to the development of projects for the conservation of nature in Colombia and in Tanzania. Since 2012 he has been a member of The Linnean Society of London, the oldest natural history society on the planet. From the Vice Ministry of Tourism, he hopes to contribute to the development of the sector, directing it towards formalisation, quality and sustainability.



Mukhisa Kituyi

Secretary-General, United Nations Conference on Trade and Development (UNCTAD)

Mukhisa Kituyi has been the UNCTAD's seventh Secretary-General since 2013. Prior to this, he was Chief Executive of the Kenya Institute of Governance. He also served as a resident scholar and non-resident fellow at the Africa Growth Initiative of the Brookings Institution in 2011 and 2012, respectively. During this time, he also acted as a consultant for the African Union Commission. He was elected to the Kenyan Parliament in 1992 and served as Kenya's Minister of Trade and Industry from 2002 to 2007. He chaired the Council of Ministers of the Common Market for Eastern and Southern Africa and the African Trade Ministers' Council. He has also worked as a researcher at Norway's Christian Michelsen Institute and Programme Director of the African Centre for Technology Studies in Nairobi. Dr. Kituyi received a BA in political science and international relations from the University of Nairobi and Makerere University in Kampala. He has an MPhil and DPhil from the University of Bergen, Norway.



Federico J. González

CEO, Radisson Hotel Group

Federico J. González is the CEO of Radisson Hotel Group (RHG). Federico has extensive global executive leadership experience in the hospitality, leisure and fast-moving consumer goods (FMCG) sectors. Prior to joining Radisson Hotel Group, he was Chief Executive Officer of NH Hotel Group and as Deputy General Manager of Disneyland Paris. A respected marketer and hotelier, González has written three books: *Living and Working Abroad: How to Live and Work with Portuguese*; and *How to Succeed in doing business the Swedish way*. As a global leader, Federico's personal mission is to motivate and energize large organizations to be more ambitious – in profitability, purpose and people – through respect for diversity of thoughts, culture, gender, experience and beliefs. He majored in Economics at the Universidad Complutense de Madrid and received a Masters of International Trade and Finance from the École Supérieure de Commerce de Paris.



Tom Jenkins

Ceo, European Tourism Association (ETOA)

Tom Jenkins is the CEO of the European Tourism Association (ETOA), an organisation dedicated to promoting fair business environments in European tourism. ETOA represents over 1,200 tour operators and suppliers from more than 50 countries that deliver more than €12 billion of business annually within Europe. Mr. Jenkins also regularly contributes to a variety of media, including the BBC, GMTV, CNN, & CNBC. Before taking the reins at ETOA, Mr. Jenkins held a number of management positions at American Express. He also spent six years as a tour guide for American Express and Thomas Cook, and helped launch *Galleries Magazine*. Mr. Jenkins graduated from Bristol University with a BA in English & History. He also conducted two years of post-graduate research at London University's Courtauld Institute.



Lauren Uppink Calderwood

Head of Aviation, Travel and Tourism Industries, World Economic Forum

Lauren Uppink Calderwood is Head of Aviation, Travel and Tourism at the World Economic Forum. She drives thought leadership, industry strategy and action on sustainability and climate change, travel security, pandemic recovery and the impact of technology on the sector. Uppink Calderwood is co-author of several World Economic Forum publications including the flagship *Travel and Tourism Competitiveness Report* and represents the World Economic Forum on ICAO, IATA and WTTC technical and advisory taskforces. She holds an MPhil in Development Policy and Practice from the University of Cape Town Mandela School of Government and is a fellow of both the World Economic Forum Global Leadership Fellowship and Young African Leadership Initiative.



Tony Wheeler

Co-Founder, Lonely Planet

An Asia 'hippie trail' trek in 1972 led to the creation of Lonely Planet and the New York Times to describe Tony as "the trailblazing patron saint of the world's backpackers and adventure travellers." Since Tony left Lonely Planet he has been involved with the Planet Wheeler Foundation's education and health projects in the developing world, Global Heritage Fund's archaeology sites and, until the coronavirus pandemic interrupted things, lots of travel to keep him busy.



Tom Lowry

Editor In Chief, Skift

Tom Lowry is the editor-in-chief of Skift responsible for the global editorial strategy for the premier media brand covering the business of travel. His oversight focuses on news, analysis, and data, through mobile, desktop, podcasts, video, social, print publications, and two daily newsletters. He has also managed the successful editorial integration of two acquisitions, the Airline Weekly subscription product, and EventMB, the leading resource for the events industry. What's more, Lowry works closely with a subscription research division and plays a key role in a global conference business. Previously, Lowry worked as an editor and reporter for CNBC, Business Week, The Daily and USA Today, and taught business journalism at the Craig Newmark Graduate School of Journalism at CUNY.



Bulut Bağcı

President, World Tourism Forum Institute

Bulut Bağcı is the founder and President of the Executive Board of the World Tourism Forum. Mr. Bağcı graduated from the Tourism Administration department at Boğaziçi University in 2009. He has more than 8 years of experience working in both national and international non-governmental organisations and over 10 years of experience in the tourism industry. He is also the founder and CEO of Linkline Event and World Tourism Development. Mr. Bağcı started the World Tourism Forum in 2014, which, under the auspices of numerous countries and governments, brings together world tourism leaders and representatives at the forefront of global industry issues and trends.

Day2 Session 3

COVID-19: An Impasse or an Opportunity for a Sustainable Global Order?

The world continues to be faced with a profound crisis due to the Covid-19 pandemic. This extraordinary situation poses a major challenge for governments and multilateral organizations by deepening inequalities between developing and developed economies, giving a boost to nationalist ideologies, and disrupting global supply chains and economic relations. Given this, it can be said that the Covid-19 crisis exposed the failings and shortcomings of existing local and international institutions in protecting people in the face of both natural and human-caused disasters.

Historically, such seismic events have had transformative effects on political and economic institutions, often leading to a paradigm shift. Although the current

crisis is still playing out, it is increasingly clear that the pandemic is advancing the call for a reordering of global institutions. Long-held beliefs and assumptions are fading away, while opinions that were once considered radical are gaining prominence. However, the direction of this transformation remains an open question. According to some observers, the Covid-19 crisis could present an opportunity to transform international institutions towards a more sustainable and inclusive structure. This session explores the potential pathways that global economic and political institutions may take in the near future and how policymakers can turn the Covid-19 crisis into an opportunity for positive reform.

Discussion Themes

- What does the Covid-19 pandemic imply for the future of the global order? Will we see more cooperation or competition between states in the post-Covid-19 world?
- What opportunities for reforming multilateral institutions, such as the UN, the IMF, the WTO and the World Bank, have been presented by the pandemic?
- Would a potential paradigm shift in the outlook of international institutions represent an opportunity or a threat for emerging powers?
- Is Covid-19 likely to deepen inequalities inter and intra-country inequality? What will be the long-run impact of Covid-19 crisis on global poverty?
- Could the Covid-19 pandemic present an opportunity for reform of the global economy towards a more environmentally sustainable model?

Day2 Session 3

COVID-19: An Impasse or an Opportunity for a Sustainable Global Order?



Gamal Mohamed Hassan

Minister of Planning, Investment and Economic Development, Somalia

Ambassador Gamal M. Hassan is the Minister of Planning, Investment and Economic Development of the Federal Government of Somalia and a member of the Federal Parliament. Prior to this, he served as the Ambassador Extraordinary and Plenipotentiary of the Federal Republic of Somalia to the Republic of Kenya. In 2016, Ambassador Hassan was concurrently appointed as the Ambassador to the Republic of Seychelles, Union of the Comoros, and the Republic of Mauritius. Before joining government, he served as a Political Specialist to the US Special Representative for Somalia (SRS) on political affairs and related democracy, governance, and human rights issues. He has also worked for the Government of Canada and Carleton University in Ottawa. Ambassador Hassan studied at Carleton and Moi Universities where he obtained a BA in Political Science and MA in Diplomacy and Foreign Policy respectively.



Celso Amorim

Former Foreign and Defence Minister, Brazil

Celso Amorim, a career diplomat, is the longest serving foreign minister of Brazil to date (1993-1994 and 2003-2010). He also served as Minister of Defence (2011-2014). Amorim remains active in academic life and as a public figure, having written a number of books and articles on matters ranging from foreign policy to culture. One of his latest work, *Acting Globally, Memoirs of Brazil's Assertive Foreign Policy* was published by Hamilton Books with endorsements by Kofi Annan and Noam Chomsky. Amorim was a Visiting Fellow at Harvard Kennedy School in 2011 and 2015 and a Distinguished Fellow at King's College. He has participated with several think tanks, committees and panels on themes of global interest. He was named as one of *Foreign Policy Magazine's* 100 Top Global Thinkers in 2010 (ranked as number six). In 2009, *Foreign Policy Magazine* referred to him as the "world best foreign minister".



Karin Kneissl

Former Minister of Foreign Affairs, Austria

Karin Kneissl served as the Minister of Foreign Affairs of Austria from December of 2017 to June of 2019. Kneissl joined the Ministry of Foreign Affairs in 1990, serving in Paris and Madrid, as well as the ministry's legal office. In 1998 she left the foreign service to work as an analyst. Since then, she has authored several books on geopolitics and the Middle East and has lectured at various top universities. Kneissl also regularly contributes to *Russia Today*, *Cicero*, and several other media outlets. She studied law and Arabic at the University of Vienna and was granted a scholarship for the Hebrew University of Jerusalem 1988, where she completed her thesis research. Kneissl has also studied in Amman and Washington DC and is also a graduate of ENA.



Achim Steiner

Administrator, United Nations Development Programme (UNDP)

Achim Steiner became UNDP Administrator, following confirmation from the UN General Assembly, in 2017. He is also the Vice-Chair of the UN Sustainable Development Group. For nearly three decades, he has been a global leader in sustainable development, climate resilience and international cooperation. Prior to joining the UNDP, he was Director of the Oxford Martin School and Professorial Fellow of Balliol College, University of Oxford. He previously held other notable positions including, head of the United Nations Environment Programme, Director General of the UN Office at Nairobi, Director General of the International Union for the Conservation of Nature, and Secretary General of the World Commission on Dams. Mr. Steiner graduated in Philosophy, Politics and Economics (BA) from Worcester College, Oxford University and holds an MA from the School of Oriental and African Studies (SOAS).



Masamichi Kono

Deputy Secretary General, Organisation for Economic Co-operation and Development (OECD)

Masamichi Kono was appointed Deputy Secretary-General of the OECD in August 2017. He currently oversees initiatives on infrastructure and sustainable growth, and also represents the OECD at the Financial Stability Board. He has had a long career in the supervision and regulation of global financial services. Prior to his appointment at the OECD, he served as the Vice Minister for International Affairs of the Japanese Financial Services Agency. He also served as Chairman of the International Organisation of Securities Commissions Technical Committee from 2011 to 2012 and Chairman of the IOSCO Board from 2011 to 2013. He was also co-Chair of the Financial Stability Board Regional Consultative Group for Asia from 2013 to 2015, and Chairman of the IFRS Foundation Monitoring Board from 2013 to 2016. Mr. Kono was Secretary to the World Trade Organisation's Trade in Financial Services Committee from 1995 to 1999.



G. John Ikenberry

Albert G. Milbank Professor of Politics and International Affairs, Princeton University

G. John Ikenberry is the Albert G. Milbank Professor of Politics and International Affairs at Princeton University. He also serves as a global eminence scholar at Kyung Hee University in Seoul and a fellow at the American Academy of Arts and Sciences. He has been both a visiting fellow at All Souls College and visiting professor at Balliol College at Oxford University. Ikenberry is the author of eight books, including his most recent work, *A World Safe for Democracy: Liberal Internationalism in the Making of Modern World Order*. Some of his other books include *Liberal Leviathan: The origins, crisis, and transformation of the American system and After Victory: Institutions, Strategic Restraint, and the Rebuilding of Order after Major Wars*. He has also authored over 130 journal articles, essays, and book chapters. He has served as a member of the Policy Planning Staff, an advisor to the State Department, and a member of the Council on Foreign Relations Task Force on US-European relations.

Day2 Session 4

Politics and Pandemics: Humanitarian Aid in the Time of Covid-19

As the Covid-19 pandemic remains a public health threat in countries around the world, those living in conflict zones and politically unstable environments from Syria and Yemen to Gaza and Lebanon, continue to be among the most vulnerable. While wars may be less frequent than in the past, political and economic instability, failed states and other emerging challenges have exposed the vulnerabilities of those living in these difficult situations. With multilateral institutions under increasing pressure, the plight of the most at risk is in danger of being further exacerbated, increasingly their vulnerability to Covid-19 and other public health risks.

In this context, finding sustainable solutions to address the challenges facing the most vulnerable has become more urgent than ever. Who exactly are we talking about when we speak of the most vulnerable communities? How might the situation of stateless and persecuted peoples be affected given the constraints placed on the work of international humanitarian organisations in times of global crisis, such as the ongoing pandemic?

This session will explore the challenges being faced by already vulnerable populations with regards to both the direct and indirect impact of the Covid-19 pandemic and how humanitarian actors, including multilateral international institutions and NGOs, have had to adjust their strategies and action plans accordingly.

Discussion Themes

- What are the main challenges facing already vulnerable populations in the context of the ongoing pandemic?
- What are the main challenges faced by the humanitarian sector in responding to the needs of the most vulnerable in times of global crisis?
- What kind of unique challenges are presented by a public health crisis such as a pandemic?
- What are the unique risks facing populations living in conflict situations, particular in those with weakened public services and badly damaged infrastructure?
- How have multilateral approaches to humanitarian issues been impacted by the pandemic? What might the future of multilateral approaches to humanitarian issues look like post-pandemic?

Day2 Session 4

Politics and Pandemics: Humanitarian Aid in the Time of Covid-19



Francesco Rocca

President, International Federation of Red Cross and Red Crescent Societies

Francesco Rocca joined the Italian Red Cross in 2008 when he was asked to lead the change process of the Italian Red Cross and transform the structure from a public-sector organisation to a private volunteer-based organisation. Mr Rocca was elected president of this new structure in 2013. In 2009, when the Italian Red Cross was elected member of the IFRC Governing Board Mr. Rocca was the appointed representative. In 2013 he was elected Vice President and in 2017 he was elected President of the IFRC.



Jorge Moreira da Silva

Director for Cooperation and Development, Organisation for Economic Co-operation and Development (OECD)

Mr. Jorge Moreira da Silva is the Director of the Development Co-operation Directorate at the OECD. Previously, he served as Portugal's Minister of Environment, Energy and Spatial Planning from 2013 to 2015, Senior Environmental Financial Advisor at the UN-DP's Bureau for Development Policy from 2009 to 2012, Senior Advisor to the President of Portugal from 2006 to 2009, and Secretary of State for Science and Higher Education and Secretary of State for Environment and Spatial Planning from 2003 to 2005.



Sima Samar

Special Envoy of the Afghanistan President and State Minister for Human Rights and International Relations of Afghanistan

Dr. Samar currently serves as the Special Envoy of the President of Afghanistan and State Minister for Human Rights and International Relations of Afghanistan. She is also a member of the United Nations Secretary-General's High-Level Advisory Board on Mediation and a board member of the UN Secretary-General's High-Level Panel on Internal Displacement. She is the Chair of Asia Pacific Forum of National Human Rights Institutions (APF) and Head of the National Commission on the Prevention of Torture in Afghanistan. She previously served as the UN's Special Rapporteur on human rights in the Sudan between 2005 and 2009. She was also the inaugural chair of the Afghan Independent Human Rights Commission, the Vice Chair of the Emergency Loya Jirga, and the Deputy Chair and Minister of Women's Affairs in the post-Taliban Interim Administration of Afghanistan. Dr. Samar has participated in many international forums on human rights, democracy, and transitional justice. Her contributions have been widely recognised and she is the recipient of several prestigious awards.



Valerie N. Guarnieri

Assistant Executive Director, United Nations World Food Programme

Valerie Newsom Guarnieri has been WFP Assistant Executive Director since January 2018. In this role, she leads cutting-edge program and policy development towards ending hunger, spear heading WFP efforts to ensure protection and inclusion, expand school meals and nutrition programs, empower women, build resilient food systems and support cash transfers and social protection. Previously, she also provided oversight for emergency and supply chain functions, ensuring delivery of essential food assistance to the most vulnerable, food insecure people around the world. Prior to this appointment, she served as WFP Regional Director for East and Central Africa providing supervision, strategic guidance and support for some of WFP's largest and most complex country operations, as WFP's global Program Director, and in a variety of country office, regional and headquarter positions since August 2000. Before WFP, she worked in the U.S. Government, at the National Security Council and the US Agency for International Development (USAID), as part of dedicated, inter-disciplinary teams to save lives and help create conditions for sustainable peace, with particular focus in Africa.



Drahoslav Štefánek

Special Representative of the Secretary General on Migration and Refugees, Council of Europe

Ambassador Drahoslav Štefánek is the Special Representative of the Secretary General on Migration and Refugees at the Council of Europe. He previously acted as Head of the Council of Europe Office in Sarajevo and Ambassador and Permanent Representative of the Slovak Republic to the Council of Europe. At the Ministry of Foreign Affairs of Slovakia, he served as the Director General for the UN, International Organisations, EU Affairs and Human Rights. His diplomatic career includes posts responsible for human rights and political affairs at the Slovak Permanent Mission to the UN and other international organisations in Geneva, and at the Permanent Mission of Slovakia to the UN in New York. Prior to that, he served as an agent of Slovakia and as a member of the national delegation before the International Court of Justice. He holds a JUDr in Law from Matej Bel University and law degrees from Bratislava and Utrecht universities.

Day2 Exclusive Talk

Digital Transformation and Innovation in the Post-Pandemic Era

The world had already been moving towards greater digital transformation before it was hit with Covid-19. The pandemic has hastened that process, providing us with new opportunities for innovation.

However, we need to carry out this digital transformation with caution, as the opportunities that are coming bring their own set of challenges. For example, Digital and remote education helped students to continue learning even when

they were unable to go to school due to Covid-19. However, across the world, this has further highlighted the divide between the rich and the poor as not all children have the same access to technology or knowledge of its use. As we move to maximise the benefits of going digital, we also need to minimise the risks of the unintended consequences of that transition and to reduce the effect of inequalities.

Discussion Themes

- **The threat of hacking, digital fraud and many other cybercrimes has arguably increased during the pandemic as more people use their home computers and internet connections to carry out their work. What are the plans to raise the cybersecurity awareness of employees in both the private and public sectors as they continue to work from home?**
- **Restrictions on travel and movement meant that many businesses without viable digital platforms have stood to lose a lot of income when compared to their digitally-savvy counterparts. Are there any programmes or plans to help businesses become digitally-literate in order to survive in the post-pandemic world?**
- **With more people working from home, the communication infrastructure in many countries found itself unprepared. There is an urgent need for better broadband connections and better telephone signals. Are there any plans to ensure that all parts of the country have good telecommunication connections?**
- **Has the fight against Covid-19 resulted in any recent innovations in the world and in Turkey? What sort of innovations are expected to happen in the near future?**

Day2 Exclusive Talk

Digital Transformation and Innovation in the Post-Pandemic Era



Ali Taha Koç

*Head of Digital Transformation
Office, The Presidency of the
Republic of Turkey*

Dr. Ali Taha Koç was appointed as the Head of Digital Transformation Office and the Government Chief Information Officer in 2018. Prior to this position, he served as both the head of Information Technologies and the Head of the Security Policies Department for the Presidency of Turkey. Dr. Koç began his career in the Turkish government as the Chief Technology Adviser to the Prime Minister. In addition to his duties at the Presidency, he has been a board member for Turksat Satellite Communications & Cable TV Business Inc. Before he joined government work, he was a research and development engineer at Intel in the United States. During his tenure at Intel, he developed 61 patents, published 23 scientific articles, and developed and managed several international projects. In 2013, Intel awarded Dr. Koç for being one of the top 10 patent inventors in the company. He received his MSci and Ph.D. from the Department of Electrical Engineering at the University of Texas at Dallas. He also teaches graduate courses at the Department of Electrical and Electronics Engineering at Bilkent University.

Day2 Session 5

The Future of Work and Education: Preparing for a Post-Pandemic World

This session will examine the impact of the Covid-19 pandemic on the lives of people around the world, with a focus on work and education. The Covid-19 pandemic has been labelled as the defining global health challenge of our times, but it is more than that: it is also an unprecedented social and economic crisis, the likes of which the world has not witnessed since the Second World War.

Efforts are being made to ensure economic stability and continued productivity as the world continues to struggle to contain the disease. As part of this process,

both work and education have undergone significant changes that may have been considered impossible before the pandemic such as widespread remote work and mass online education. This session will analyse whether the current conditions around remote work and education are necessary and appropriate for the ongoing crisis, the issue of equity when it comes to education and employment opportunities, and how these changes might impact the future of how we work and how we learn.

Discussion Themes

- What would ideal work conditions look like in a post-pandemic world?
- How might advancements in online education be deployed in schools even once the pandemic has passed?
- Given the digital divide, can the pandemic widen the learning gaps in education?
- How can countries achieve equity regarding educational and employment opportunities for their citizens?
- How might people with disabilities, parents with kids and others who cannot go to school benefit from today's solutions in the future?
- Has the pandemic merely fast-tracked inevitable changes in both work and education that were already underway?

Day2 Session 5

The Future of Work and Education: Preparing for a Post-Pandemic World



Andreas Schleicher

Director for the Directorate of Education and Skills, Organisation for Economic Co-operation and Development (OECD)

Andreas Schleicher is the Director for Education and Skills at the Organisation for Economic Co-operation and Development (OECD). He oversees the Programme for International Student Assessment as well as other efforts to improve global educational practices. Before joining the OECD, Mr Schleicher was Director for Analysis at the International Association for Educational Achievement. He has received outstanding praise from global leaders in education policy, including former U.S. Secretary of Education Arne Duncan and former UK Secretary of State Michael Gove. Mr Schleicher studied Physics in Germany and received a degree in Mathematics and Statistics in Australia. He is the recipient of numerous honours and awards, including the "Theodor Heuss" prize, which is awarded for "exemplary democratic engagement". He holds an honorary Professorship at the University of Heidelberg.



Yin Cheong Cheng

Emeritus Professor of Education and Senior Research Fellow, Education University of Hong Kong

Professor Yin Cheong Cheng (EdD, Harvard) is Emeritus Professor of Education and Senior Research Fellow of The Education University of Hong Kong (EdUHK). Previously he served as Chair Professor, Vice-President and acting President at the same institution. He was elected as the President of World Educational Research Association (WERA) and the Asia-Pacific Educational Research Association (APER). His research interests include educational reforms, leadership development, paradigm shift, teacher education, higher education, and school management. Prof. Cheng has published 26 academic books and over 260 chapters and journal articles. Several of his publications have been translated into Chinese, Hebrew, Korean, Spanish, Czech, Thai and Persian languages.



Emiliana Vegas

Senior Fellow and Co-director of the Center for Universal Education, Brookings Institution

Emiliana Vegas is a senior fellow and co-director of the Center for Universal Education at the Brookings Institution. A leading expert on education in developing countries, Vegas has written extensively on issues affecting education systems in Latin America and the Caribbean. Before joining Brookings, Vegas served as chief of the Education Division at the Inter-American Development Bank (IDB). She also worked at the World Bank, where she held various positions in the Human Development Network. Vegas is the author of several articles in peer-reviewed journals and institutional reports. She has also co-authored several books, including *Profession: Teacher. Why the teaching profession lost its prestige in Latin America and the Caribbean, and how to recover it?*, *The Promise of Early Childhood Development in Latin America and the Caribbean*, and *Raising Student Learning in Latin America: The Challenge for the 21st Century*. Vegas has an EdD from Harvard University, an MPP from Duke University, and a BA in communications from Andrés Bello Catholic University in Caracas, Venezuela.



Selçuk R. Şirin

Professor of Applied Psychology, New York University

Selçuk R. Şirin is a Professor of Applied Psychology at New York University. Dr. Şirin's work focuses on the development of educational and psychological resources for marginalised youth. He has conducted studies with vulnerable children across the United States, Europe, and Turkey. His work has been published in *Child Development*, *Developmental Psychology*, *Review of Educational Research*, and *Pediatrics*, and has also appeared in the *New York Times*, *BBC*, *CNN* and *Forbes*. He is the co-author of *Muslim American Youth* as well as bestsellers *Freedom or Misery: Turkey at the Crossroad*, *A Dream of Turkey*, and *Raising Children*. He has received the Young Scholar Award from the Foundation for Child Development, the Review of Research Award from the American Educational Research Association, and the Jacobs Award for Social Innovation and Engagement from the Jacobs Foundation. Şirin has served on the National Academies of Sciences Committee on Supporting the Parents of Young Children.



Kathleen deLaski

Founder and President, Education Design Lab

Kathleen deLaski founded the Education Design Lab after eight years on the Board of Virginia's largest public university, George Mason. A social entrepreneur, she has launched or co-launched four non-profits in the past two decades, all related to improving the quality of education for non-elite students. With the Lab, she saw the need for a non-profit to help learning institutions and other players design education toward the future of a fast changing world. As the Lab has supported some 125 colleges, as well as employers, high schools, foundations and government in their innovation design work, Kathleen has been asked to share learnings, prototypes and ideas about the 'Learner Revolution', how to help learners be visible in a digital world, data-driven education to work pathways and teaching 21st century skills as they become increasingly sought after by employers.



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